

#LetsDoLondonBetter Westfield supporting emerging British creatives

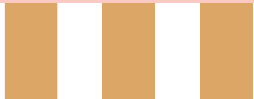
ARTIST LAURA NEVILL, “CURATOR IN RESIDENCE” SHOWCASING EMERGING ARTISTIC TALENT TO OUR VISITORS THIS SUMMER

Westfield London and Westfield Stratford City are backing a campaign by artist Laura Nevill entitled #LetsDoLondonBetter, which aims to raise profiles for local artists and generate support across the UK for creative communities to flourish and to support the arts industry this summer.

Visitors to Westfield centres will be able to view a host of artworks from over 30 emerging artists through a mixed digital and physical exhibition of works.

#LetsDoLondonBetter, will be featured across a value in kind media and space package worth £1 million pounds, showcasing some of the Britain’s most talented emerging creatives across Europe’s two largest shopping centres.

Scroll to view the full selection of artists and shop their work.



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LAURA NEVILL - I DID NOTHING

Laura Nevill is an artist and designer who creates beautiful pieces of art that bring decorative charm and a little bit of magic to character-filled homes.

Laura started the #letsdolondonbetter campaign and is passionate about helping emerging artists and creatives have a platform to showcase their incredible talents and spread a positive message throughout the city.



[@lauranevillstudio](https://www.lauranevillstudio.com)
www.lauranevill.co.uk/shop

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JOY-LOUISE WATERMAN - YOU'RE AMAZING

Hello, I'm Joy-Louise, also known as Felicity & Ink. I'm a London based illustrator from Newcastle Upon Tyne creating intricate bohemian and nature inspired artwork, with the aim of uplifting and bringing a smile to others. I run my own small business selling goods adorned in my hand drawn illustrations from stationery to decor items. You'll also find me teaching others how to draw and create through my online tutorials and books.



[@felicityandink](https://www.felicityandink.com/)
www.felicityandink.com/

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CHARLOTTE MEDDINGS - FLOWER SERPENT

Charlotte Meddings is a South London based Illustrator, founder of Womxn Illustrators and an ambassador for Uniball pens. Charlotte graduated from Coventry University in 2003 with a degree in Fine Art. Her early work consisted of an ongoing series of large scale abstract paintings which are held in various public and private collections across the country. Over the course of her career She has also worked as a curator, creative consultant and artist advisor. Towards the end of 2019, Charlotte decided to make drawing her main focus, with black-work illustration being her primary mode of work. Charlotte works in pen & ink and digital drawing. Repeated themes of landscapes and botanical studies run through her work. Her precision of line and richness of subject matter has put her as one of the rising stars of the illustrative art scene.



[@charlottem_drawing](https://www.charlottedrawing.uk/)
www.charlottedrawing.uk/

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TIM EASLEY - WAVY HELLO

Award winning London based illustrator, designer & photographer Tim Easley is best known for his bright palette & bold lines, imaginatively fusing playful characters & hand drawn lettering. Influenced by urban kitsch, nature & neon signage, Tim creates work both personally & commercially in a variety of mediums, including hand drawn skateboards, canvases, plasticine sculptures, painted basketballs & digital pieces.



[@timeasley](https://www.instagram.com/timeasley)
www.timeasley.com/

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ZOE JACKSON ILLUSTRATION - THANK YOU TO OUR NHS

Zoe Jackson is an illustrator working from her studio in sunny East Sussex. Her work explores the human form and it's place in nature along with themes of mindfulness and body positivity.

A primarily digital illustrator, creating editorial and exhibition pieces with a collection of previous commissions and exhibitions including magazine covers and editorial illustrations as well as exhibitions including the RAC in London and a series of exhibitions, events and live painting.

Zoe's work has a strong sense of narrative and a focus on the human experience, represented in a curated colour palette and confident use of line.



[@zoejacksonillustration](https://www.zoejacksonillustration.co.uk/)
www.zoejacksonillustration.co.uk/

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LAUREN MARINA - BRIGHTER DAYS ARE COMING

Lauren Marina is an illustrator, print, and pattern designer. In her world, the leaves are wobbly, the birds are swoopy and gentleness is key.



[@laurenmarina](https://www.instagram.com/laurenmarina)
www.laurenmarina.com/

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FLATBOY - HANDS ON HEARTS

Seren Thomas (they/them) created Flatboy at the beginning of the pandemic. One day while they were doodling away in yet another Zoom meeting, the style began to just fall out of them. Since then, whenever they feel stressed or anxious they pick up a pen and begin to draw the outline of a Flatboy. Their art centres trans bodies, and seeing them showing joy, community and peace is extremely important to them.



[@flatb0y](https://www.instagram.com/flatb0y)

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FLORA LANEY-HUBBARD - NEW DAYS AHEAD

As a queer artist, I want my work to speak to all kinds of people. Originally from Devon, I have lived in London for five years and I am currently studying for a masters while working as a freelance illustrator. I have always loved to draw and have sometimes found that it is the best way to express myself.



[@floralaneyhubbard](https://www.instagram.com/floralaneyhubbard)

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PALMYRE MANIVET - SWIMMER (BREATHE)

Palmyre Manivet is a multidisciplinary artist based in London, UK. She believes there is beauty to be found everywhere in the everyday, and loves the process of creating unique hand-painted artworks and handmade objects to enjoy at home. The inspiration for her work comes from everyday life in London, people-watching, reading novels, and travelling to places around the world where she loves to find out about local history, myths, music and material culture. Palmyre is pretty much certain London is one of the best cities in the world and never tires of exploring it. Palmyre's art expresses her appreciation for vibrant city life balanced with peaceful moments of quiet mindfulness.

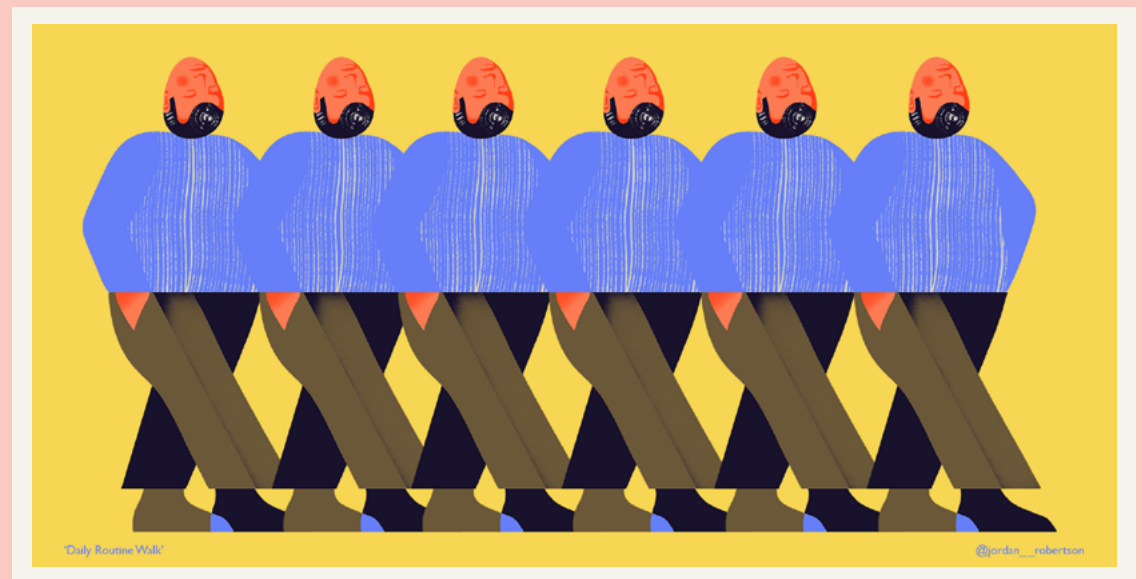


[@palmyremanivet](https://www.palmyremanivet.com)
www.palmyremanivet.com

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JORDAN ROBERTSON - 408> DAYS LATER

I am a full-time professional illustrator represented by Jelly London, living in Stepney Green. I enjoy capturing short-lived moments, playing with texture, colour and form. My '408< Days Later' is my colourful take on the bland repetition, confusion and boredom of lockdown.

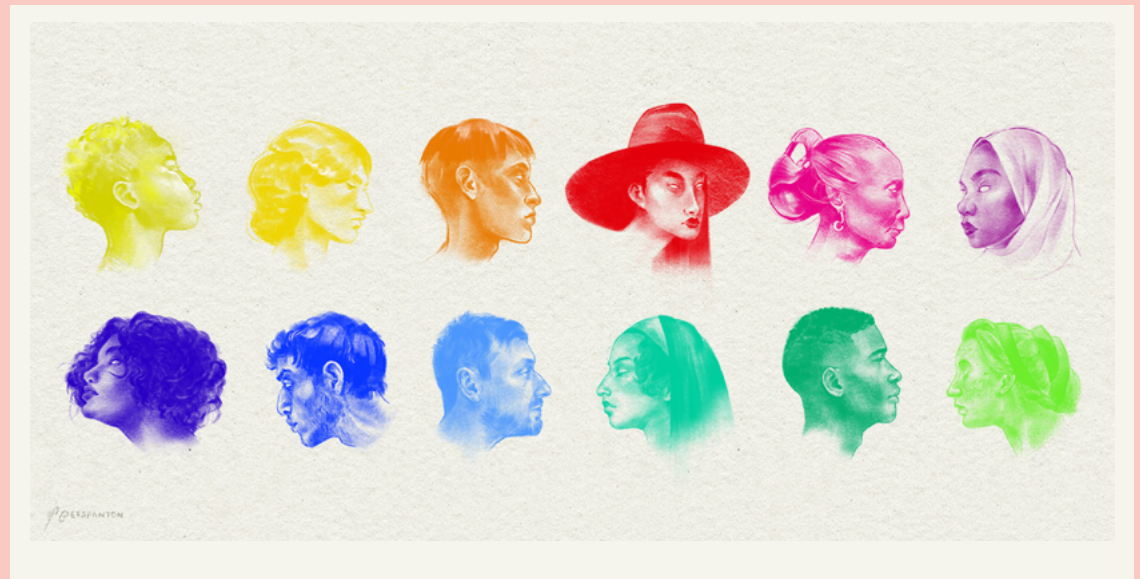


[@jordan__robertson](https://www.instagram.com/jordan__robertson)
www.jojororo.com/408

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ELEANOR SPANTON

I'm an artist and designer based in Essex. I have a background in fine art painting and drawing but enjoy all aspects of art and design, from traditional pencil studies to polished digital graphics. My work often focuses on the natural world, and I'm interested in the connections between us, our bodies and our surroundings. Anatomy studies and portraits are some of my favourite subjects, whether people, plants or animals!



[@efspanton](https://www.eleanorspanton.co.uk)
www.eleanorspanton.co.uk

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KATE CARTER ART - A GOOD INFLUENCE

After studying for a Fine Art degree I've spent most of my time sporadically travelling. Since permanently moving home to London in 2018, I've delved back into my art practice.

Although usually an acrylic painter, at the beginning of 2020 (just before the pandemic hit the UK) I started experimenting with digital painting. During the first lockdown, this evolved into a collection of portraits celebrating the strength, versatility, humour and power reflected in some of the influential women I love to follow on Instagram.

In response to Laura Nevill's #Letsdolondonbetter campaign, I put together a few of the portraits of those who have made my past year and the city better.



[@katecarterart](https://www.instagram.com/katecarterart)
www.katecarterart.com

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MARYCLAIRE KIRWAN - SMILE

Irish born abstract artist Mary Claire Kirwan paints and creates from her floating house boat studio on the river Thames in central London. MC has stated that achieving moments of happiness mentally and physically is the biggest success in life. This is a journey that is ongoing for every human in a turbulent world. I hope when a viewer sees, touches or explores my work, they will be struck by momentary joy. Mc creates across a body of mediums and scales. Mc paints, creates and collaborates.



[@maryclairekirwan](https://www.instagram.com/maryclairekirwan)
www.maryclairekirwan.com

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KIRSTEN MCNEE | FAWN & THISTLE - IT'S OK

Kirsten Mcnee is the illustrator & designer behind stationery & homewares brand Fawn & Thistle. Based in Kent, everything is designed and made in the UK, with a focus on positivity and sustainability.



[@fawn_and_thistle](https://www.fawnandthistle.com)
www.fawnandthistle.com

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LAYLA HOLZER - BRIGHTER DAYS ARE ON THEIR WAY

I am an Essex-born, South Wales-based freelance Illustrator and I specialise in narrative-led illustration, print and stationery design inspired by folklore and nature. I love working with symbolism and tropes of the wild feminine and folk art and a neon pink and rich blue palette.



[@laylaholzerillustration](https://www.instagram.com/laylaholzerillustration)
www.laylaholzer.com/shop

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THE FAFF STORE - HOPE

I am Amara; small business owner of the Faff Store. I am a content creator by day and a DIY-er by night. I love life in technicolour, nature and like-minded people. A mother of three who expresses herself through art and colour. The Faff Store is a collection of meaningful art prints designed with utmost love as an ode to human emotions and life in general all fuelled by midnight creative juices. It is an exciting concoction of fun and friendship. You will often find me taking photos, planning a DIY or browsing Trip Advisor.



[@thefaffstore](https://www.thefaffstore.com)
www.thefaffstore.com

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ARNELLE WOKER - STRONGER TOGETHER

Howzit going? I'm Arnelle. I'm an illustrator in London who believes the world will always be better off for a great repeat pattern.

If my work was a party then everyone would be welcome. There'd be people of every glorious colour, shape and size, talking, laughing and just trying to make sense of the world together.

Making sense of things is why I draw. I just can't not do it. Originally I was out to study medicine but that's not what chose me. Drawing did. So, sometimes I draw to work stuff out, sometimes just for the sheer, colourful heck of it.



[@arnellewoker](https://www.arnellewoker.com)
www.arnellewoker.com

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OOF DESIGNS - LONDON CALLING

Hi my name is Fran Bennell and I am a graphic designer living and working in London. OOF Designs began as part of a project while I was at university and has become a great place for me to express my creativity. OOF Designs aims to bring a smile to people's faces, using humour, bold lines and punchy bright colours. I am hugely inspired by all the amazing artists there are in London. I want to continue to grow OOF Designs and for all the fun and opportunity I hope it will bring.



[@oofdesigns](https://www.instagram.com/oofdesigns)

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RACHAEL PRESKY - Post Pandemic Party

Rachael is a freelance illustrator and public speaker from the UK who primarily works on commissioned illustrations for the Editorial and Advertising industries. She specialises in digital illustration, with a figurative, contemporary style. Being inspired by her everyday life, Rachael loves creating illustrations of largely familiar scenes with an elusive feel. She also talks about her work and illustrates live during regular livestreams with Adobe. Her clients include The British Red Cross, Adobe, NHS, Klarna and Breathe Magazine.

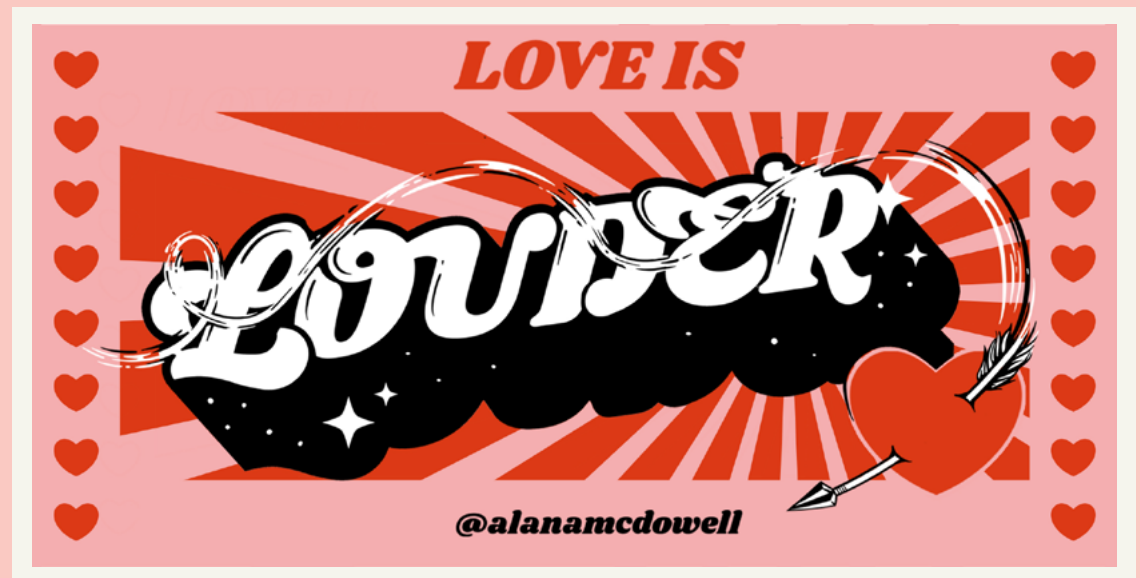


[@rachaelpresky](https://www.instagram.com/rachaelpresky)
www.rachaelpresky.co.uk

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ALANA MCDOWELL - LOVE IS LOUDER

Alana is an Irish born illustrator and multi-disciplinary designer. She has worked across a number of mediums and creative sectors from print to mural work, but the thing she is most passionate about is illustration. With a keen interest in pop-culture and current affairs, Alana's likes to utilise her freehand drawing skills to add a rebellious edge to projects and prints. Taking inspiration from a mixture of contemporary etching, 70s art and design, and tattoo culture, you can expect heavy line work, bold type and stark contrasting colours from her work. Brands Alana has worked with include Vans, WWF, Lululemon and Jameson.

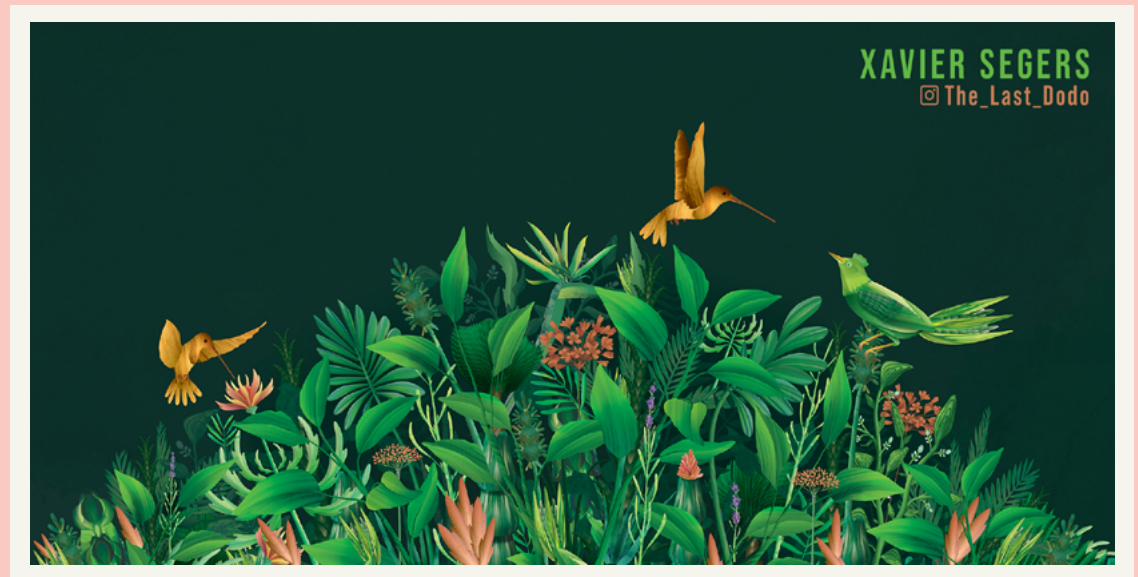


[@alanamcdowell](https://www.instagram.com/alanamcdowell)
www.alanamcdowell.com

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XAVIER SEGERS - A PEACE OF GREEN

Xavier Segers is a Belgian illustrator based in London. His work is heavily inspired by his love for nature, surrealism and his mixed South-Korean heritage. His artwork invokes wonder through his intricate and playful style. Working under the alias The Last Dodo, Xavier is also active as a graphic designer, mainly freelancing in advertising and focussing on visual identities.



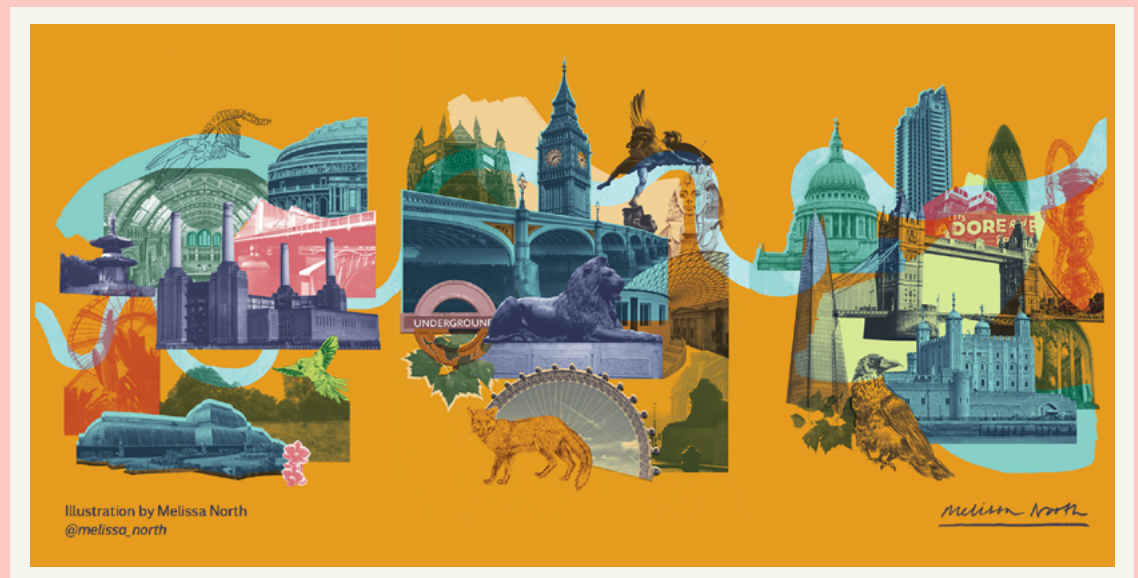
[@The_Last_Dodo](https://www.instagram.com/The_Last_Dodo)
www.thelastdodo.be

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MELISSA NORTH - LONDON SPECTACULAR

Melissa is a London based illustrator and screenprinter creating vibrant artworks with a silk-screen print aesthetic. Influenced by analogue processes, Melissa collages together photographs and drawings to create illustrations that have a tactile quality.

A lover of travel, Melissa often creates work about the places she has been (or would like to go to). Bringing her images to life with a narrative is an important part of Melissa's process and inspiration for this is found by researching local history, wildlife or looking to the architecture and urban details of a location.



[@melissa_north](https://www.instagram.com/melissa_north)
www.melissa-north.com

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LAURIE LEE STUDIO - DAILY REMINDERS

Laurie Lee is the Hackney based artist with a passion for pink & red and loud slogans. Her art, fashion and interiors brand was born out of a hatred of beige and a love for bold design. Celebrating maximalism through her immediately identifiable designs, from her distinctive take on hand painted leather, to her eye-catching hand drawn prints, Lee explores themes of feminism, self worth and pop culture - creating truly unique pieces designed for those who love to make a statement.

To date, Lee has collaborated with brands from Swarovski and Ugg, Dr Martens and The Vagina Museum and has been stocked globally by the most exclusive department stores, including Bergdorf Goodman NYC, Selfridges London, Fenwicks Of Bond Street and T China.

Her designs have featured in major publications from Vogue and ID to Grazia and Wonderland.



[@laurieleestudio](https://www.instagram.com/laurieleestudio)
www.shoplaurielee.com

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NAT COOK - YOU GOT THIS.

Visual artist and designer Nat Cook works with bold graphic and abstract shapes often formed with paper cut and collages. Being half Brazilian she often explores the themes of home and belonging with bright colours that reflect her heritage. She tries to carry the mantra of citizen first and designer second through her work.

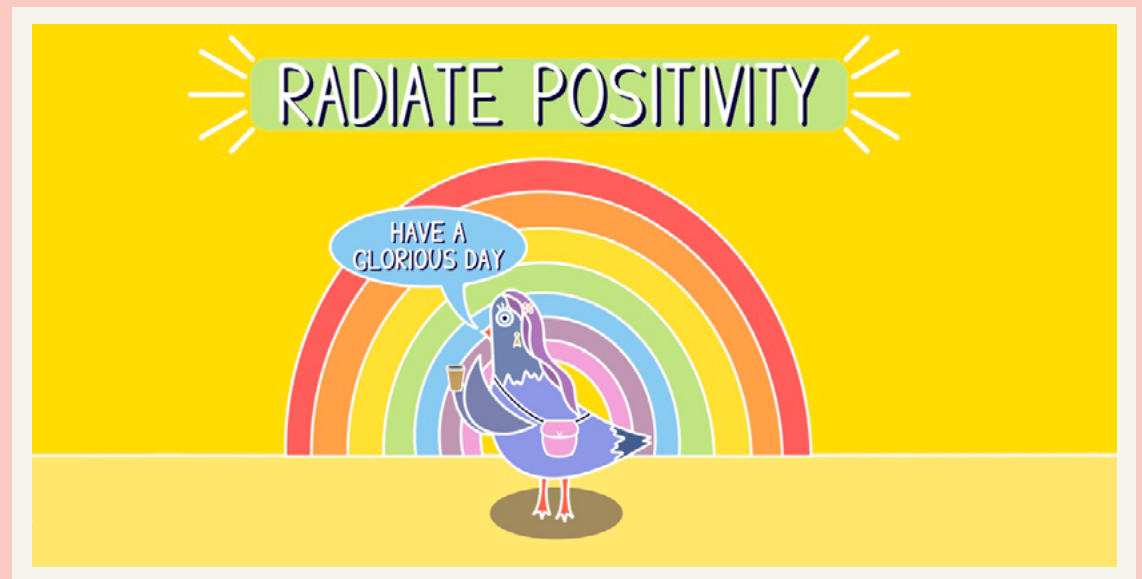


[@heyinatcook](https://www.heyinatcook.com/shop)
www.heyinatcook.com/shop

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PIGEON PALS - RADIATE POSITIVITY

Maddie Pascale Smith is a London based illustrator, designer and entrepreneur. Her love for pigeons and the personalities that come with them resulted in the origination of Pigeon Pals, creating bold and quirky visual stories of her pigeon characters.



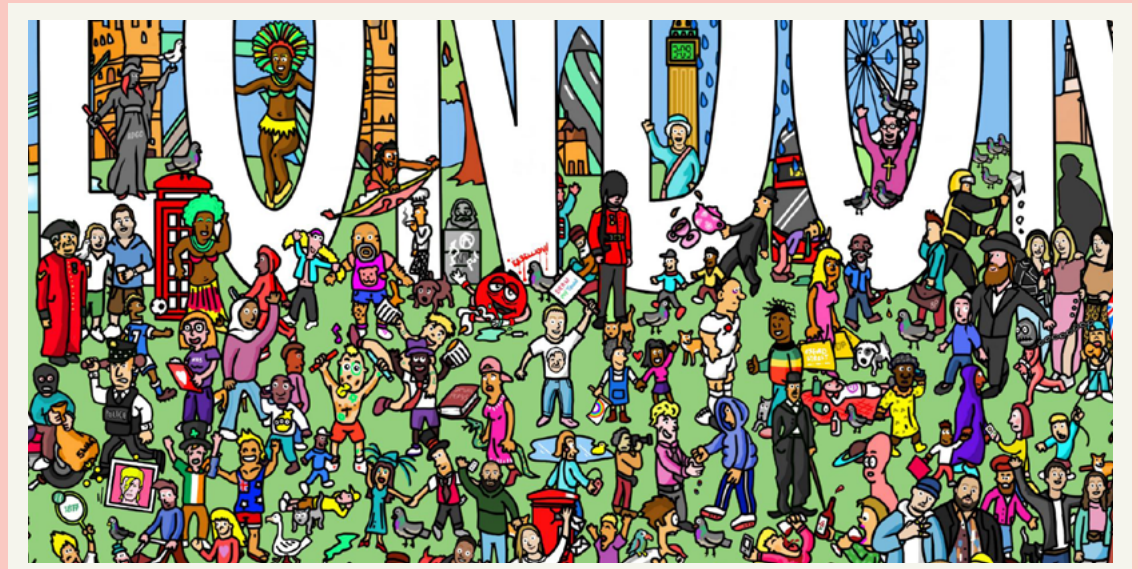
[@_pigeonpals](https://www.etsy.com/shop/pigeonpalsshop/)
www.etsy.com/shop/pigeonpalsshop/

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DRAW MY TOWN - MY LDN

Draw my Town is the catchy name of Ben Poultney, a Midlands raised, London based Illustrator and Cartoonist specialising in fun, interactive Artwork, personalised with YOU and your loved ones drawn into you very own piece of Art.

All pieces are digitally hand-drawn and include many local references including recognisable businesses, local celebrities & countless historical nods to keep you seeing new things every time you look.

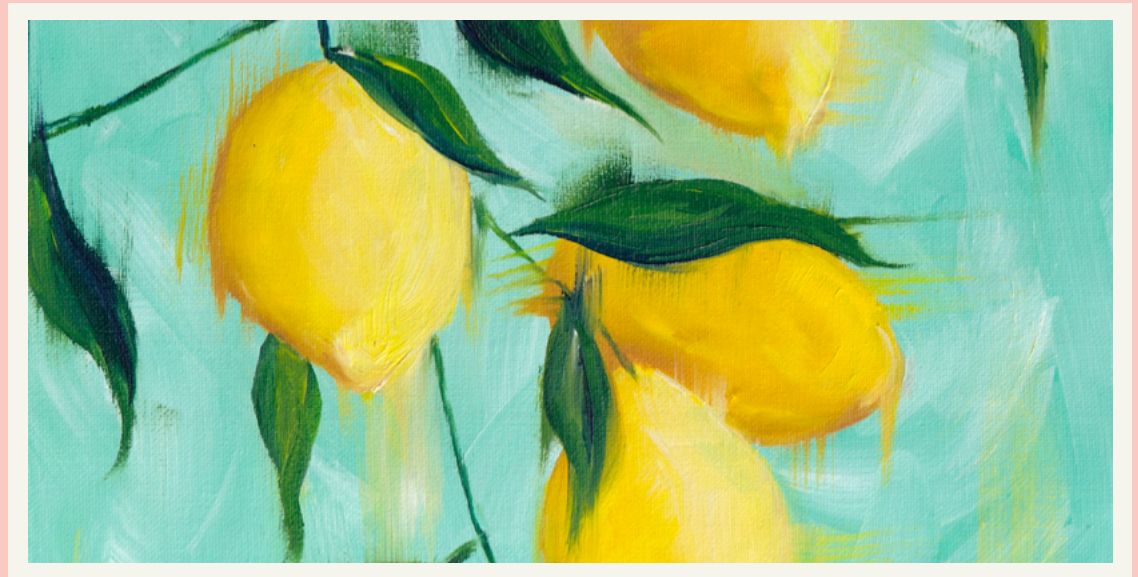


[@drawmytown](https://www.drawmytown.com/)
www.drawmytown.com/

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SHAMMI RUPRAH - AMALFI II

A 20-something British Indian creating calm and serenity through her paint brush, alongside working as a legal professional in the city.

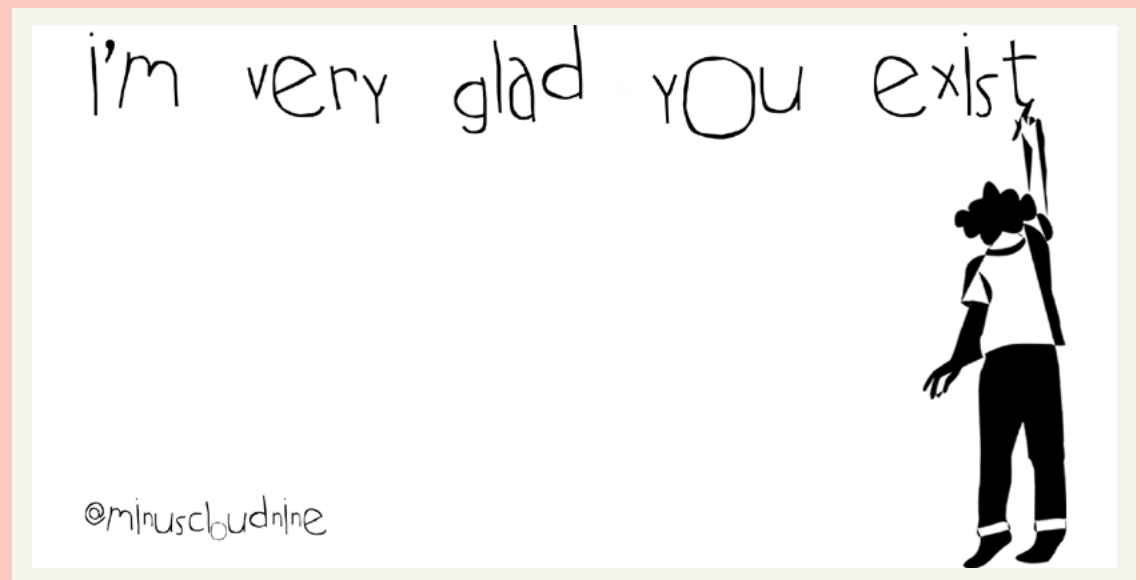


[@TheStudioByShammi](https://www.instagram.com/TheStudioByShammi)
www.etsy.com/uk/shop/TheStudioByShammi

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MINUS CLOUD NINE - I'M SO GLAD YOU EXSIST

Minus Cloud Nine, is a community driven project based on running events, sustainable clothing & illustrations in aid of mental health awareness and starting those difficult conversations. Founder, Charlotte Robinson found herself struggling with her mental health after caring for someone else struggling with their mental health and attempting suicide in front of her, they would describe it as a 'black cloud directly above their head'. Charlotte started the 'cloud head' illustrations while finishing her university degree and decided to base her work around spreading awareness to others who may not know as much and opening up conversations. Illustrations are also hand printed/embroidered onto sustainable garments donating 10% of all profit to mind charity.



[@minuscloudnine](https://www.minuscloudnine.co.uk)
www.minuscloudnine.co.uk

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STEPHANIE JADE HOWE - EMPOWERED WOMEN EMPOWER WOMEN

Hi! I'm Stephanie Jade, an Illustrator, Animator and Multidisciplinary Designer based in Greater London. My creative practice is focused around telling stories through bold colours, textures, typography, and subtle visual metaphors, and are inspired by everyday life, nature, pop-culture, film and TV and heavily influenced by the aesthetics of the 60s & 70s, and the alternative music scene. I'm incredibly proud to have worked with clients including Harper Collins, British American Tobacco, and The Queer Bible on a variety of corporate and commercial projects spanning from book illustrations, to informative animations and storyboards.



[@stephaniejadestudio](https://www.stephaniejade.co.uk)
www.stephaniejade.co.uk

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EMMY LUPIN STUDIO - HUGS, FINALLY.

Emmy is a London based illustrator working under the moniker Emmy Lupin Studio. Her work is inspired by looking at life through a female lens; reflecting on society, culture and friendship. Her illustrations aim to be empowering and positive - full of bold colour, decorative patterns and hand drawn type. Emmy's been commissioned by the likes of Stylist Magazine, Adobe, Macmillan, and Adidas to name a few - and her most recent illustrated book Saturn Return Survival Guide has just been published by Hardie-Grant. She also runs a shop selling prints, postcards and other lovely stationery items for modern women looking for a bit of joy to adorn their walls.



[@emmylupinstudio](https://www.emmylupin.com/)
www.emmylupin.com/

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EMM | COURAGE + CURIOSITY - MORE HUGS LESS SHOULD

Emm is a multi-passionate creative living in Derbyshire, fuelled by natural curiosity, meaning-seeking and a good old-fashioned cup of Yorkshire Tea. An idea catalyst led by values of curiosity, creativity, compassion, integrity.

With experience designing for global household brands since 2003 she is a strategic thinker, visual storyteller, knowledge seeker. Above all, she is human. Her superpowers are connecting dots and empathy.

Now a purveyor of ideas, words & art, her natural habitat is navigating thoughts and nurturing ideas.

Passionate about exploring mental health through creativity, Emm's mission is to inspire & empower other gentle dreamers to be creatively braver.



[@courageandcuriosity](https://www.courageandcuriosity.co.uk/welcome)
www.courageandcuriosity.co.uk/welcome

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RYAN NEVILL - THE GARDEN

Hi, I'm Ryan a Graphic Designer from the South West of the UK. I enjoy working across a variety of mediums, experimenting with new ideas and styles to create interesting and exciting new compositions.



[@KaleideDesign](https://www.behance.net/kaleidedesign)
www.behance.net/kaleidedesign

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SHAHINA JAFFER - HOPE 21

Shahina Jaffer is a St Martin's School of Art, London, England graduate with an impressive catalogue of work behind her. She has presented her work in exhibitions worldwide, including London, Barcelona, New York, and at the Virtual Burning Man 2020 festival. Jaffer's artistic output pivots primarily on perception, using paint, water and the weather as conductive energy, her practice focuses on the exploration of movement. Her work combines emotional intuition and empirical observation to encourage and investigate the encounter between artist and observer. Jaffer's creative exploration combined with her expansive expertise on human behaviours breaks traditional boundaries. She has described her unique perspective in an interactive TEDx talk called The Art of Perception.



[@Shahina247art](https://www.instagram.com/Shahina247art)
www.art247.co.uk

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ASHTON ATTZS

Ashton Attzs is a 21 year old queer, black, non-binary London based-artist. Their paintings and illustrations empower the everyday person. From the dreamy blues, to the cotton-candy pinks-popping against their charmingly distinctive and diverse animated characters: their work is bold, joyful and unapologetic both in style and message.



[@attzs_](https://www.instagram.com/attzs_)

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CATHARINA LUISA MASCHKE - COVENT GARDEN BY LU

Lu is a senior creative with over 15 years of experience in international branding projects. Her love for walking around London has led to her London illustration series with the input from many locals and former locals.



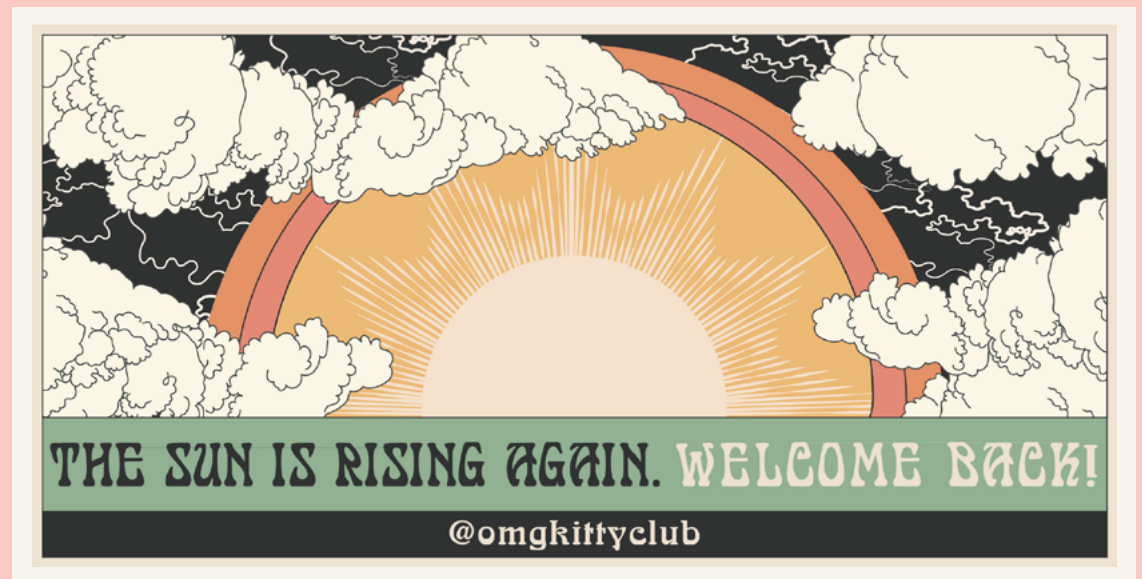
[@london_city_illustration](https://www.instagram.com/london_city_illustration)
www.etsy.com/shop/citiesart

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OMG KITTY - THE SUN IS RISING AGAIN

OMG Kitty is an illustration studio created by Birmingham based artist and designer, Kitty Bardsley. Her designs are wide-ranging but united by being packed with feel-good colour schemes, uplifting messaging and beautiful illustrations with a retro feel.

Kitty reworked one of her most popular artworks, The Sun Will Rise, for this billboard design as the messaging worked perfectly for the lifting of lockdown and bringing London back to life!



[@omgkittyclub](https://www.omgkittyclub.com)
www.omgkittyclub.com